

Power through innovation

[www.amplifielectrics.co.tz](http://www.amplifielectrics.co.tz)





## About Us

**Amplifi Electrics Limited** is a professional supply-chain company for electrical products and lifts services based in Tanzania. Under one roof, we provide all electrical and power products with services to ensure all businesses small or large receive quality and value for their investment ensuring safety, reliability, efficiency, and sustainability.

### Mission

To be your partner for all electrical and power solutions. We support the African continent to meet its industrial objectives by providing innovative electrical and power solutions that are essential for its efficient development and to empower human talent to invent and reinvent themselves.

### Vision

We strive to be part of the solution, taking action to bridge progress and sustainability for all. As the catalyst for change, we seek to shift towards providing a range of products and services that build a brighter future for everyone, everywhere.

# Experience

We have over two decades of experience in electrical supply-chain. We have supported and managed electrical and ICT projects for governments, manufacturing plants, financial institutions, mining operations, construction sites, real-estate developers, hotels, hospitals, schools and agriculture.

Through dedication, expertise, and the combined strength of acquired businesses, we continue to deliver innovation at every level.



# Innovation

Power through innovation. Driven by our slogan, innovation is an essential component in the electrical industry to ensure progress and development. We focus on innovation in the following ways:

## Research

Evaluating today's power challenges across sectors in Tanzania and learning from best practices employed in other similar markets.

## Cost Efficiency

Partnering with global suppliers that deliver high quality at affordable rates for Tanzanian companies.

## Development

Identifying manufacturers that already make electrical products and scoping current and future products for clients in Tanzania.

## Economies of Scale

Planning futures with clients to ensure long-term procurement deals that support growth and mitigate risk.

# Services

Our customers' success stems from understanding the uniqueness of your organization and its needs. We offer the following services:

## Needs Assessment

Evaluating power challenges across sectors in Tanzania and learning from best practices employed in other industries.

## Procurement & Supply Chain Management

Partnering with global suppliers that deliver high quality at affordable rates for Tanzanian companies.

## Project Management

Identifying manufacturers that already make electrical products and scoping current and future products for clients.

## Design & Consultancy Support

Planning futures with clients to ensure long-term procurement deals that support growth and mitigate risk.

## Our Partners

Forming strong partnerships is a vital strand in our DNA at Amplifi Electrics Ltd. These partnerships form the foundations upon which all our work is built. Our partners work with us to deliver ever more innovative, effective and successful projects.

The Philips logo, consisting of the word "PHILIPS" in a bold, blue, sans-serif font.The Riello UPS logo, featuring a stylized red and blue "r" icon followed by the text "riello ups" in a blue, sans-serif font.The Legrand logo, featuring a stylized black and white "L" icon followed by the text "legrand" in a red, sans-serif font.The Johnson Lifts & Escalators logo, featuring the word "Johnson" in a blue, sans-serif font, a stylized orange and green mountain icon, and the text "LIFTS & ESCALATORS" in a smaller, blue, sans-serif font below.



Philips Lighting, now under Signify, is the leading global brand in professional lighting that offers high quality products for the full range of professional lighting applications, including energy efficient surface-mounted luminaires.

Founded in Eindhoven, the Netherlands, Philips has led the lighting industry with groundbreaking innovations for more than 125 years.

### Commercial Panels



### Downlights



### Bulkheads





Amplifi Electrics is focused on providing our customers with quality, energy-efficient lighting products, systems and services.

Our partnership has allowed us to bring to Tanzania a range of Philips products, from connected lighting systems and data-enabled services that deliver business value and transform lives in homes, buildings and public spaces.

### Waterproofs



### Floodlights



### Strip Lights





Riello UPS is an internationally recognised Italian company that power supply solutions, producing high-grade, low-impact UPS power delivery units. It is a leader in the Uninterruptible Power Supply market.

Our partnership with Riello UPS allows us to cater to clients' needs: from banks to the hospitals, transport to infrastructures, from domestic use to data centres.

### Sentryum



### MPT



### Multi Power Modular







Legrand is a French company specialising in electrical and digital infrastructures, offering high-value-added products and solutions for residential and non-residential buildings, as well as for data centres, industrial spaces and infrastructure.

Amplifi Electrics Ltd has teamed up with Legrand to bring to the Tanzanian market a range of high-quality electrical/power products and solutions.

### Wiring Accessories



### Distribution Boards



### Low/Med Voltage Electrical Panels





Johnson Lifts Ltd is India's largest and leading lifts and escalator manufacturing company with a major market share in the vertical transportation needs of India's infrastructure industry.

Amplifi Electrics Ltd is an authorised exclusive agent for Johnson Lifts. We provide survey, design, supply and installation of lifts including annual maintenance contracts.

## Elevators



## Escalators



# Client List

As a supply-chain provider for electrical and lift services, we have partnered with established brands to provide holistic solutions from design, project management, supply, installation and maintenance.



*Aga Khan Hospital*



*Diamond Trust Bank*



*Estim Construction Ltd*



*CRDB Bank PLC*



*CRJE (East Africa) Ltd*



*MeTL Group*



*Oryx Energies*



*Multi Cable Ltd*



*D.F. Mistry & Co Ltd*



*V.J. Mistry & Co Ltd*



*MAC Group Ltd*



*Indian Ocean  
Apartments*



*Archiplus Design &  
Contracting Co. Ltd*



*Wilmar Tanzania Ltd*



*CSI Construction Ltd*

# Testimonials

We take pride in the stellar services that we provide our clients for their electrical and lift requirements. Here is what our clients have to say:

## D.F. Mistry & Co. Ltd

*"We appreciate and are satisfied with the service we have received from Amplifi Electrics Limited.*

*We would not hesitate to use Amplifi Electrics Limited for further projects or to recommend them to others."*

## Indian Ocean Apartments

*"Amplifi Electrics Limited has been providing elevator maintenance services for eleven Johnson elevators at two of our properties since January 2022. During this time, we have been satisfied with their maintenance team and overall level of service."*

## MAC Group Ltd

*"We have been using Johnson Elevators in our properties for over 8 years and all our lifts are operating in good condition.*

*We recommend using Amplifi Electrics Ltd, who are the agents for Johnson Elevators PVT Ltd, in any projects and After Sales Services contracts."*



#### **Contact Information**

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#### **Location**

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